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NEWS

NATIONAL
ENDOWMENT
FOR
THE ARTS

WASHINGTON
D.C. 20506



A Federal agency advised by the
National Council on the Arts

From: Florence Lowe
202 382-6064

For Release: Thursday, A.M.
January 17, 1974

ENDOWMENT TO LAUNCH DESIGN NEWSLETTER

FEDERAL DESIGN MATTERS, the first publication devoted solely to design sponsored by a Federal agency, will be launched by the National Endowment for the Arts in January, it was announced today by Nancy Hanks, Endowment Chairman. Subsequent issues of the newsletter will be published periodically throughout the year.

The newsletter's scope will encompass architecture, graphics and visual communications, interior and industrial design, landscape architecture and visual arts. William Houseman is editor, C. Martin Pedersen and David Hausmann are the graphics designers.

The first issue will cover design news from Federal agencies, as well as design related information from both private U.S.

OL 4 0368

and foreign sources. It will provide a progress report on Federal agencies' design successes and convey design related ideas from the private sector of interest to Federal administrators.

FEDERAL DESIGN MATTERS is the result of the enormous interest created by the Federal Design Program initiated by President Nixon in May 1972. One aspect of the program, the Federal Design Assembly was held last spring. At that time Federal agency leaders met with architects, designers and planners from private industry to discover methods of improving governmental design. The newsletter will bring the many design activities generated by the Assembly to the attention of Federal officials and private design professionals. It will also cover other parts of the Federal Design Program, the Federal Architecture Study Task Force, the Civil Service Commission Study Task Force and the Federal Graphics Improvement Program.

Copies of FEDERAL DESIGN MATTERS will be sent free of charge to over 6,000 Federal administrators and designers. It will be available to non-Federal design professionals and the public through the Government Printing Office for a yearly subscription fee of \$2.60. Federal employees wishing to be added to the mailing list should contact:

FEDERAL DESIGN MATTERS
National Endowment for the Arts
806 15th Street, N.W.
Washington, D. C. 20506
Telephone: 202/382-6841

Others should return the attached subscription form to the Government Printing Office, or send a check for \$2.60 payable to the Superintendent of Documents, Government Printing Office, requesting a subscription to FEDERAL DESIGN MATTERS.

The National Endowment for the Arts is an independent agency of the Federal government, created in 1965 to encourage and assist the nation's cultural resources. The Endowment is advised by 26 Presidentially-appointed members of the National Council on the Arts.

DESIGN MATTERS

NATIONAL ENDOWMENT FOR THE ARTS

ISSUE NO. 1 JANUARY 1974

WHAT'S NEW IN FEDERAL DESIGN CIRCLES?

- Action to upgrade the quality of graphics in government agencies
- Energy-conserving design projects at GSA
- Barrier-free "rights" for the handicapped
- A new partnership between industrial designers and the federal prison industries
- 1% for the arts in civic architecture

Read about these and other design developments in *Federal Design Matters*, a newsletter for federal designers, design oriented administrators and interested professionals from outside the government.

Federal Design Matters will be mailed free of charge to interested federal employees. Anyone outside the government can receive the newsletter by returning the form below.

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